

# EMELIE OUSBÄCK

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## WORK EXPERIENCE

### Marketing Manager 2019 MLT Machine & Laser Technology

Developing brand identity + brand manual and managing marketing activities, including work using Google AdWords and Google Analytics. Creating content (static as well as moving media) for web, newsletters and social media. Production of digital and printed material, including material for trade shows/ events, as well as managing participation at said events.

### Graphic Designer / Digital Communication/3D Artist 2014 - 2018 Security Solution Scandinavia (Sweden)

Concept development, graphic material for print & web including logotype and brand development, marketing material for print and web, motion graphics, visual concept development, storyboards, 3D modeling and animation, UX & GUI design. System specialist consulting.

### Graphic Designer 2017 - 2018 WYSE Travel Confederation (The Netherlands)

Graphic material for web, social media & print, including assets for print on different materials for large events. Developing, documenting and implementing a cohesive look for multiple events as well as overall brand identity.

### Graphic Designer/ Production Manager 2014 Rockpool Publishing (Australia)

Responsible for typography, layout and packaging design of products, including contact with production facility. Creating graphic material for both print and web.

### 3D-Artist / Image Processor 2010 - 2011 C3 Technologies (Sweden)

Creating 3D-models of buildings and landmarks as well as image processing and performing final quality control.

## LANGUAGES



## EDUCATION

### International Exchange Program 2013 - 2013 (Visual Communication)

University of Technology, Sydney

### Graphic Design & Web Development 2011 - 2013

University of engineering, Jönköping

### Introduction 3Ds Max (course) 2011- 2011

Gotland University

### Concept Art (course) 2010 - 2010

Gotland University

### Digital Graphics 2008 - 2010

Blekinge University of Technology

## POSITIONS OF TRUST

### Board member / Cultural Coordinator 2012- 2013

Jönköping University, Student Union;  
Interaction and Activities Committee

Encouraging and facilitating interaction between students from different countries and faculties through trips as well as social and cultural events. Communication between faculty organizations and the I.A.C. board.

## REFERENCES

Available on request

