

EMELIE OUSBÄCK

DIGITAL / GRAPHIC DESIGN / ILLUSTRATION / MOTION GRAPHICS

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WORK EXPERIENCE

- **Marketing Manager (B2B)** 2019 - ongoing
MLT Machine & Laser Technology
Developing brand identity + brand manual and managing marketing activities, including work using Google AdWords and Google Analytics. Creating content (static as well as moving media) for web, newsletters and social media. Production of digital and printed material, including material for trade shows/ events, as well as managing participation at said events.
- **Graphic Designer / Digital Communicator/3D Artist (B2B)** 2014 - 2018
Security Solution Scandinavia (Sweden)
Concept development, graphic material for print & web including logotype and brand development, marketing material for print and web, motion graphics, visual concept development, storyboards, 3D modelling and animation, UX & GUI design. System specialist consulting.
- **Graphic Designer (B2B)** 2017 - 2018
WYSE Travel Confederation (The Netherlands)
Graphic material for web, social media & print, including printed event material. Developing, documenting and implementing a cohesive look for multiple events as well as overall brand identity.
- **Graphic Designer/ Production Manager** 2014
Rockpool Publishing (Australia)
Responsible for typography, layout and packaging design of products. Creating graphic material for both print and web. Product concept & design development.
- 3D-Artist / Image Processor** 2010 - 2011
C3 Technologies (Sweden)
Creating 3D-models of buildings and landmarks as well as image processing and performing final quality control.

LANGUAGES



EDUCATION

- International Exchange Program (Visual Communication)** 2013 - 2013
University of Technology, Sydney
- Graphic Design & Web Development** 2011 - 2013
University of engineering, Jönköping
- Introduction 3Ds Max (course)** 2011- 2011
Gotland University
- Concept Art (course)** 2010 - 2010
Gotland University
- Digital Grafik** 2008 - 2010
Blekinge University of Technology

POSITIONS OF TRUST

- Board member / Cultural Coordinator** 2012- 2013
Jönköping University, Student Union; Interaction and Activities Committee
Encouraging and facilitating interaction between students from different countries and faculties through trips as well as social and cultural events. Communication between faculty organizations and the I.A.C. board.

REFERENCES

Available on request

